

2025 ANNUAL REPORT

Prepared By

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Letter From Our Executive Director

2025 was a year of tremendous growth, transition and progress for the ASC Quality Collaboration (ASCQC), and I am deeply proud of what we've accomplished together.

When I stepped into the role of Executive Director earlier in the year, I did so with great admiration for the foundation built by my predecessor, Kathy Wilson, whose steady leadership further shaped the ASCQC into the trusted voice for ASC quality and safety it is today. Kathy's dedication and vision have left a lasting legacy — one recognized through her well-deserved Nap Gary Award for Lifetime Achievement at the ASCA 2025 Conference & Expo in Denver. I am grateful to carry forward that spirit of partnership and innovation she championed for so many years.

One of our most significant accomplishments in 2025 was the participation of nearly 400 centers in our inaugural ASC Safety & Quality Assessment, creating a valuable national snapshot of performance across the ASC industry. We also introduced new resources — including a wrong-site surgery toolkit — and released benchmarking data and analytics that help centers measure progress and strengthen their improvement efforts.

Our annual Quality Conference in Nashville brought together experts, partners and leaders from across the country, all united by a common purpose to raise the bar for safety and quality in ambulatory surgery. And through presentations, publications and growing visibility on platforms like LinkedIn and industry podcasts, the ASCQC's voice has reached more professionals than ever before.

As we begin 2026, we're building on this momentum through the likes of expanding our benchmarking, deepening engagement through the new Supporter program, increasing community interaction on LinkedIn and preparing for another successful ASC Safety & Quality Assessment. The enthusiasm and participation from members, sponsors, partners and ASCs continue to inspire our work every day.

To everyone who supported the ASCQC in 2025: thank you. Together, we're not only advancing the conversation about quality in ASCs but also shaping the future of patient safety and performance across the entire industry.



Nina Goins, MSN, RN

Executive Director, ASCQC

ABOUT THE ASCQC

The ASCQC is the national leader in strengthening quality and patient safety in ASCs. Our mission is simple yet powerful: to bring together ASC leaders, clinicians and partners to define, measure and drive safety and quality improvement across the industry.

Under the leadership of Executive Director Nina Goins and Assistant Executive Director Becky Ziegler-Otis, the ASCQC continues to strengthen its role as a trusted source of quality data, practical tools and evidence-based best practices. Guided by the expertise of our Board of Directors, we work together to ensure that every initiative we lead supports the shared goal of delivering safe, high-quality care to every patient, every time.

The ASCQC represents a growing community of professionals and organizations across the country, all aligned in our belief that transparency and collaboration improve outcomes.

Through benchmarking, education and thought leadership, the ASCQC connects data to action. Our assessments, toolkits and resources help surgery centers identify strengths, close performance gaps and celebrate success. And as participation continues to grow, so does our collective influence.

Together, we are shaping a future where quality is measurable, safety is shared and teamwork drives continuous improvement across the ASC community.



2025 Highlights

LEADERSHIP & TRANSITIONS

2025 marked a meaningful chapter in the ASCQC's story — one of leadership continuity and shared purpose. Early in the year, Nina Goins was appointed Executive Director, bringing a wealth of experience and a deep commitment to enhancing patient safety and performance in ASCs. Nina's leadership has ushered in a renewed focus on engagement, cooperation and practical impact.

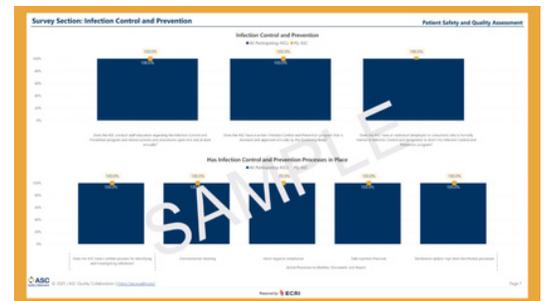
At the same time, the ASCQC celebrated the incredible career of Kathy Wilson, whose retirement marked the close of a remarkable era of service. Her dedication to transparency and performance improvement helped shape the ASCQC's national reputation. Kathy's contributions were recognized through the Nap Gary Award for Lifetime Achievement, which represents a fitting tribute to her lasting influence on the ASC community.



Together, these transitions reflected the organization's strength rooted in legacy, energized by new leadership and united by a shared vision for the future.

TOOLS & RESOURCES

2025 was a year defined by innovation and tangible results. The ASC Safety & Quality Assessment launched to enthusiastic participation, with nearly 400 ASCs completing the survey — a strong signal of industry engagement and trust. The insights gathered from these assessments are shaping conversations around benchmarking best practices, improvement priorities and national quality metrics.



The ASCQC also released new and updated tools to help members take action, including the "Prevention of Wrong-Site Surgery Toolkit," which provides clear guidance, practical resources and a comprehensive FAQ designed to promote consistent, accurate data collection in support of preventing one of the most serious yet avoidable surgical errors.



2025 also brought enhanced analytics capabilities, making it easier than ever for members to visualize trends, measure progress and apply findings directly to their QAPI efforts. Together, these tools and data sets have reinforced the ASCQC's role as the go-to resource for evidence-based improvement in the ASC industry.

EVENTS & CONFERENCES

The ASCQC's presence and thought leadership were stronger than ever in 2025. The ASCQC Quality Conference in Nashville brought together more than 15 expert speakers and over 20 organizations for a vibrant exchange of ideas. Attendees praised the "really good speakers and content," "networking and learning" and "great insights and education," with multiple attendees calling it the ASCQC's "best conference so far." With excellent sponsor participation and engaged discussions, the conference highlighted the ASCQC's role in bringing together the voices and vision shaping the future of ASC quality.

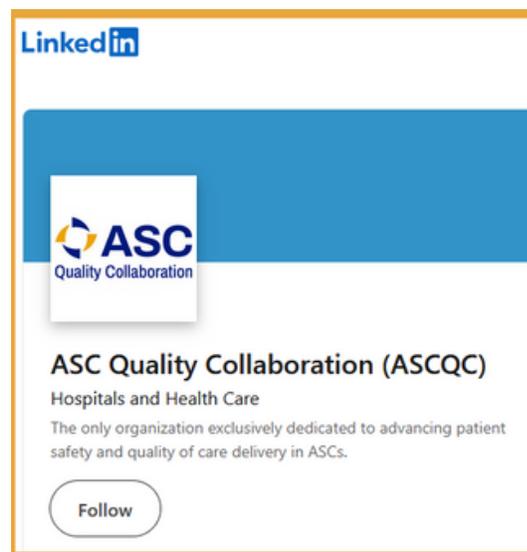
At the ASCA 2025 annual meeting, the ASCQC strengthened its visibility through an active exhibitor presence. In addition, Nina led a session for state ASC leaders, while Becky co-presented two sessions, one focused on practical approaches to quality improvement and clinical benchmarking, and another offering guidance on getting started with CMS' ASC-24 health equity structural measure. The collaboration extended to the OR Manager Conference, where Nina presented on benchmarking and data, and to the HST Pathways podcast, where both Becky and Kathy shared insights on QAPI studies and best practices.

The ASCQC also reached virtual audiences through Becky's session on quality measure ASC-24, presented as part of ASCA's 2025 Regulatory Series. The program offered steps to help ASCs understand and implement the various domains of ASC-24, demonstrating the ASCQC's commitment to turning complex regulations into clear, usable guidance. Nina appeared on ASCA's *Advancing Surgical Care Podcast* with ASCA CEO Bill Prentice, where she discussed the ASCQC's mission, quality measure benchmarking and the annual ASC Safety & Quality Assessment.

ENGAGEMENT & VISIBILITY

2025 also brought significant growth in industry recognition and engagement. The ASCQC's thought leadership was featured across major platforms, including *ASC Focus*, *ASCA's Advancing Surgical Care Podcast*, *Becker's ASC Review*, *Ambulatory Surgery Center News*, *The Journal of Healthcare Contracting* and multiple appearances on HST's *This Week in Surgery Centers* podcast.

On social media, the ASCQC's presence continued to grow through LinkedIn, approaching 500 followers, including more than 350 added in 2025 alone. These various media channels have become key ways to discuss trends and developments, share insights and guidance, celebrate achievements and acknowledge support, helping more ASCs discover the value of the ASCQC's resources and programs.



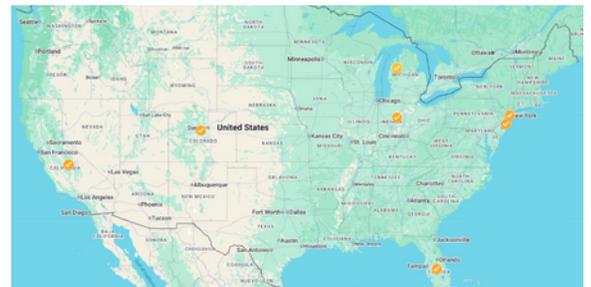
This expanding visibility reflects not only the ASCQC's credibility but also the strong interest and enthusiasm from across the ASC community.

INDUSTRY SUPPORT & PARTICIPATION

In 2025, the ASCQC built even deeper connections across the ASC community through the launch of the Supporter Program, which drew strong participation from organizations eager to champion quality and safety. This new initiative created meaningful opportunities for engagement and collaboration. The program's first-year momentum reflects the widespread belief in the ASCQC's mission — and the shared commitment among industry partners to move the field forward together.



Membership also continued to grow steadily, welcoming several new state ASC associations that see value in aligning with a national quality platform. This expansion has broadened the ASCQC's perspective and strengthened its collective voice on key safety and quality priorities.



For the first time, sponsors also participated in the ASCQC's annual quality meeting, underscoring the organization's rising influence and the increasing recognition that collaboration across all sectors — clinical, administrative and industry — is essential to sustaining progress in ASC quality and safety.



Looking Ahead to 2026

After a year defined by growth and engagement, the ASCQC goes into 2026 with strong momentum. Our focus remains on empowering ASCs to elevate patient safety and quality.



Entering 2026 with clear priorities, our chair appointments — Board Chair Tamala Norris-McJunkins, Finance Chair Jeanine Watson and Technical Expert Committee (TEC) Chair Bonnie Ferguson — will help steer the ASCQC’s work in the year ahead.



This year will bring the second cycle of the ASC Safety & Quality Assessment, which will open May 1 and run through June 15. We look forward to broader participation as more surgery centers recognize the value of benchmarking and data-driven improvement.



The ASCQC will continue to share its expertise through publications, presentations, social media and media outreach, expanding our thought leadership. The ASCQC Quality Conference will return, once again bringing together experts, innovators and members to exchange ideas and solutions.



We will also be working to increase our number of members and supporters, welcoming more organizations and associations that share our vision. Our community on LinkedIn will continue to expand as we share resources, insights, news and stories from across the field.



Behind every initiative is our commitment to collaboration and impact. In 2026, the ASCQC will further strengthen our quality measures and benchmarking program, develop toolkits and resources, expand outreach efforts and deepen partnerships with ASCs, vendors and stakeholders who share our mission. Together, we will continue to turn data into action, advancing quality improvement and fostering a culture of safety.

As the ASCQC moves forward, one message remains constant: our work matters because it makes care better for every patient.



The only organization exclusively dedicated to advancing patient safety and quality of care delivery in ambulatory surgery centers.



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